



# ACCREDITATION EVIDENCE

**Title:** BAS Student Survey Results

**Evidence Type:** Corroborating

**Date:** 10 September 2019

**WAN:** 22-0610

**Classification:** Data

**PII:** No

**Redacted:** No

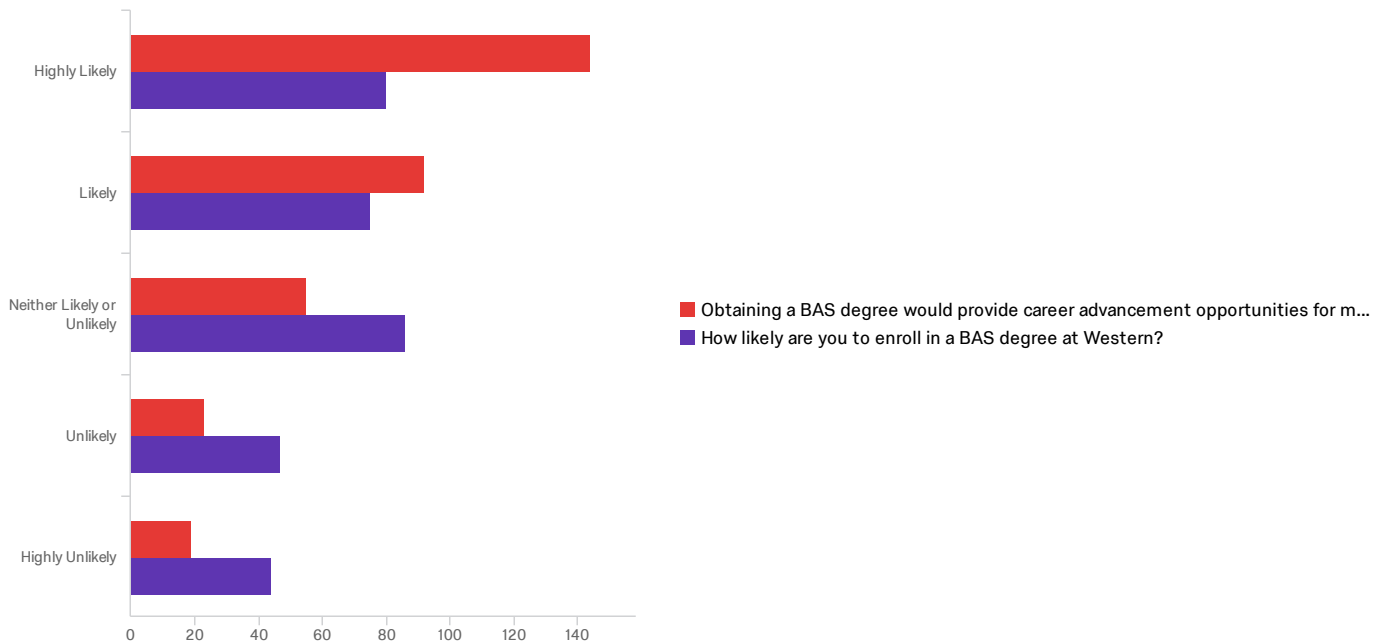


# Default Report

BAS Survey Final

September 10, 2019 9:26 AM MDT

Q1 - Please rate your likelihood in regard to the following two statements.



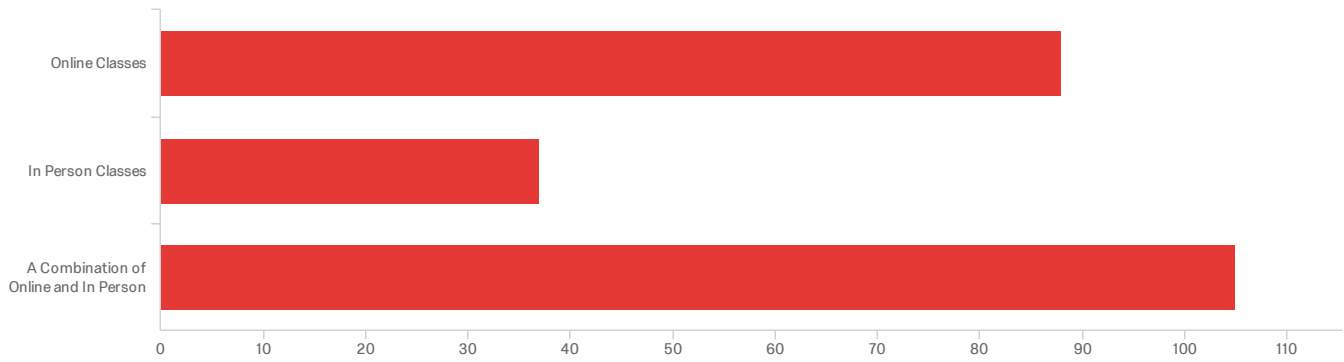
#	Field	Highly Likely	Likely	Neither Likely or Unlikely	Unlikely	Highly Unlikely	Total
1	Obtaining a BAS degree would provide career advancement opportunities for me.	43.24% 144	27.63% 92	16.52% 55	6.91% 23	5.71% 19	333
2	How likely are you to enroll in a BAS degree at Western?	24.10% 80	22.59% 75	25.90% 86	14.16% 47	13.25% 44	332

Showing rows 1 - 2 of 2

Q6 - Why are you unlikely to enroll in a BAS degree at Western?

Please see spreadsheet for information regarding this questions.

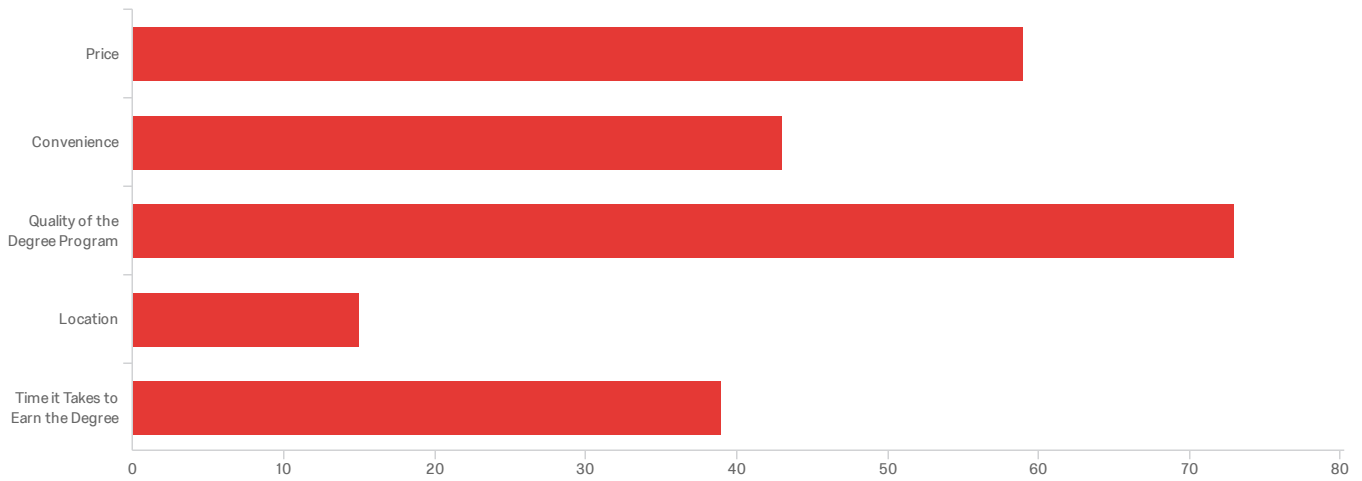
## Q2 - How would you prefer to attend classes?



#	Field	Choice Count
1	Online Classes	38.26% 88
2	In Person Classes	16.09% 37
3	A Combination of Online and In Person	45.65% 105
		230

Showing rows 1 - 4 of 4

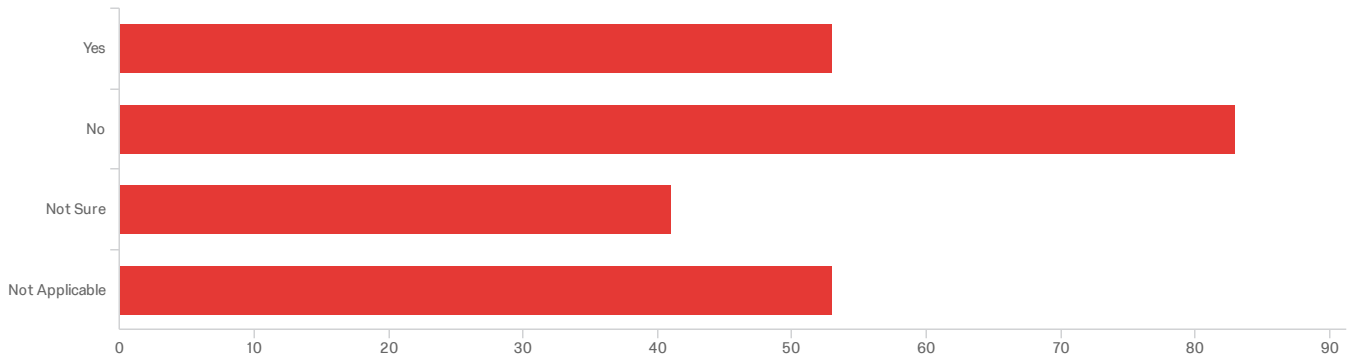
### Q3 - What is the most important consideration when choosing a degree program?



#	Field	Choice Count
1	Price	25.76% 59
2	Convenience	18.78% 43
3	Quality of the Degree Program	31.88% 73
4	Location	6.55% 15
5	Time it Takes to Earn the Degree	17.03% 39
		229

Showing rows 1 - 6 of 6

Q4 - If you are employed, does your employer provide a tuition assistance option for employees?

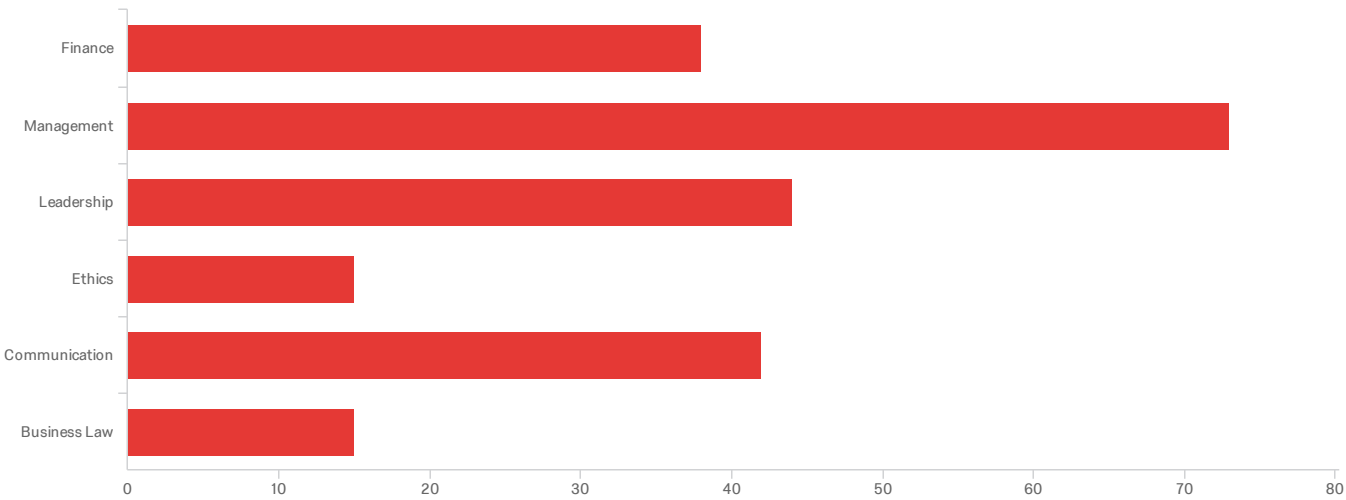


#	Field	Choice Count
1	Yes	23.04% 53
2	No	36.09% 83
3	Not Sure	17.83% 41
4	Not Applicable	23.04% 53

230

Showing rows 1 - 5 of 5

### Q5 - Which content area would be of most value to you?

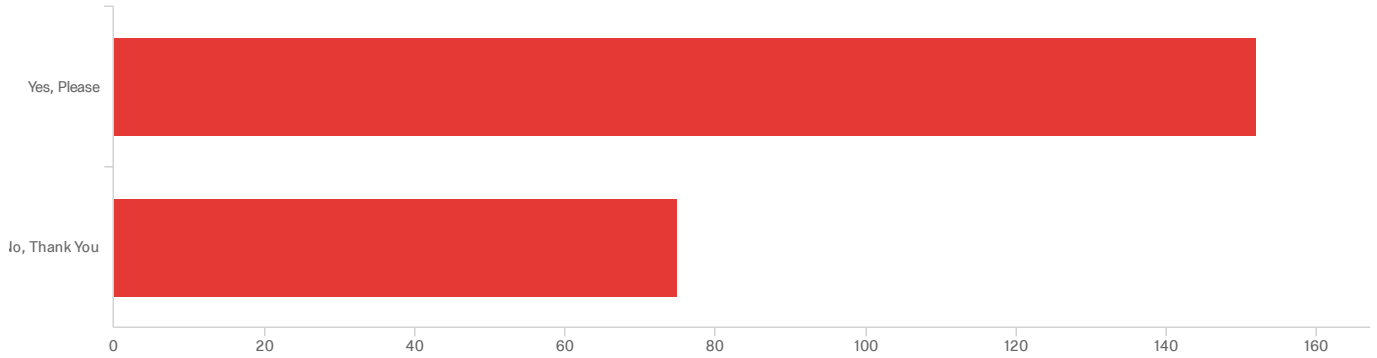


#	Field	Choice Count
1	Finance	16.74% 38
2	Management	32.16% 73
3	Leadership	19.38% 44
4	Ethics	6.61% 15
5	Communication	18.50% 42
6	Business Law	6.61% 15

227

Showing rows 1 - 7 of 7

Q8 - Are you interested in receiving more information about the BAS degree program at Western?



#	Field	Choice Count
1	Yes, Please	66.96% 152
2	No, Thank You	33.04% 75

227

Showing rows 1 - 3 of 3

**End of Report**